

**Press Release: For Immediate Release 27/02/2010**



### **BBC Radio Play for Live and Unsigned Regional Finalist Alexander John**

Alexander John Gloucestershire Slide Blues Guitarist and Regional Finalist in Live and Unsigned the largest UK Music competition for unsigned and original acts has recently been featured on the BBC Gloucestershire Radio Show - BBC Gloucestershire Introducing. The show provides a platform for unsigned musicians across the county to share their music and gain additional exposure to fans and those searching for talent across the UK. The Show hosted by Rob Champion had featured him in December 2009 and show producers had returned again in February to more blues music Alex had uploaded.

Alex is delighted that he has been given this exposure in the midst of his progression onto the Regional Finals of Live and Unsigned and indeed was commented by Rob Champion as being '**no surprise he's through to the Regional final of Live and Unsigned!**'. Rob Champion went on to give a great review of Alex and his music:

*" New Music from Gloucestershire.. that's Alexander John and 'Katy'. First played him towards the beginning of last month we heard Muddy Waters from him, fantastic stuff, really loving it, and no surprises really that he's through to the next round of Live and Unsigned.....I'm quite partial here to coming up with my own analogies here to music, ( as you probably know if you're a regular listener), we have a lot of folk- rock taking place in the county, which I have called 'frock'. Alexander John is a man after my own heart. His main loves in music are blues, country and gospel, Cajun, Americana, blues, Zydeco and something he calls 'Fo'jun' : Folk and Cajun combined! Absolutely fantastic Fo'jun, lovin' it!.... ..... you'll be hearing more from Alexander John next week (on the show) and looks like his next gig is at Live and Unsigned on 27<sup>th</sup> March."*

***Rob Champion, BBC Gloucestershire.. Introducing show. 27th Feb 2010***

***Listen again to the show at this link – only available for 7 days from date of show***

***[http://www.bbc.co.uk/iplayer/episode/p006jzxd/BBC\\_Gloucestershire\\_Introducing...\\_27\\_02\\_2010/](http://www.bbc.co.uk/iplayer/episode/p006jzxd/BBC_Gloucestershire_Introducing..._27_02_2010/)***

I'm really pleased to be getting such a lot of support from people at Myspace, Facebook, Wohomusic and from BBC Gloucestershire Introducing show with the airplay I have received. Its great. What I really need now, is for fans to support me and get a Ticket for the show through my website or for late comers The Alexander John Live and Unsigned Late Guest List + first 25 ticket sales get a Free copy of my Muddy Waters Album at the following link

***<http://www.alexanderjohn.com/page9.htm>***

I know there is heaps to be done still but I am always on the go, and definitely, **Do it For The Blues!! @ Live and Unsigned Regional Finals!!**

If you love Blues Music then it would be fantastic if you could come and support me here at this event! I Know Tish ( We Got The Blues & AJ Management) has been pushing and pushing on the promotions front for me and that is great, but I need the backing of all BLUES FANS and to help to put blues music on the map in a national competition! **As far as I know I am the ONLY act that is supporting BLUES MUSIC in the whole competition!!!**

So Do it For Me, Or simply Do It for the Blues!!! -Thanks for your friendship and wishing you all a great week !! Cheers Alex :-) ----- more news next week!! --- we got lots planned !!

See more about Alexander John visit <http://www.alexanderjohn.com>

### **CONTACT**

Tish @ AJ Management & We Got The Blues  
Press - Info & Bookings: Tish Mata - We Got The Blues & AJ Management

**07815 560 411**

[info@alexanderjohn.com](mailto:info@alexanderjohn.com)

[info@wegottheblues.co.uk](mailto:info@wegottheblues.co.uk)