

**Press Release – For Immediate Release - 23<sup>rd</sup> March 2010**

**Alexander John Offers A Taste of The Blues at  
Cheltenham Food and Drink Festival 18<sup>th</sup> 19<sup>th</sup> and 20<sup>th</sup> June**



Alexander John, Gloucester Blues Slide guitarist, singer songwriter and Regional Finalist for Live and Unsigned 2010 is to give visitors a taste of the Blues at Cheltenham Food and Drink Festival in June. He will be performing a selection of his original Blues slide hits from his Album ' Muddy Waters'.

Alex is delighted to support the Food Lovers Festival at this-not-to-be-missed 3 day event in June. The Cheltenham Food festival has been drawing crowds to the Garden Events hosted Festival showcasing food lovers tasty morsels, healthy food options, specialist wines, natural organic produce and a multitude of ale and drink specialities across the region.

**Activities over the three days also showcase**

- **The Cookery Theatre** - featuring demonstrations by leading chefs from around the region.
- **Food pavilions** - featuring over 140 food & drink producers from the South West
- **Real Ale Marquee** - taste a wonderful selection of local and regional ales & cider
- **Festival Stage** - local musicians playing a variety of music from Jazz to Classical to Folk
- **Wine Theatre** - Featuring interactive and educational courses covering a variety of subjects from buying, tasting, grape varieties and styles, from old world to new world, from wine to champagne.

For more information on:

The Cheltenham Food and Drink Festival go to

[Cheltenham Food and Drink Festival](#) or at their Facebook page.

Alexander John go to [www.alexanderjohn.com](http://www.alexanderjohn.com)

Live and Unsigned go to <http://www.liveandunsigned.uk.com/>

Press / Bookings & info: Tish @ AJMGMT [info@alexanderjohn.com](mailto:info@alexanderjohn.com)

07815 560411